MARK A. LUJAN

210-725-7650 ▪ mlujandesign.com

Web and Graphic Designer

Professional web and graphic designer with over 10 years experience of coordinating design projects and meeting customer expectations, with strong creative, organizational, and time management abilities. Flexible fast learner who adapts quickly to new challenges, works well in a team setting, and can be counted on to attain desired results.

AREAS OF EXPERTISE

- Graphic Design (Adobe CC)
- Responsive Web Design
- Responsive Email Coding
- Search Engine Optimization
- eCommerce CMS
- Wireframing Prototypes

PROFESSIONAL EXPERIENCE

VISIONWORKS - **Web and Graphic Designer**   03/2016 to 09/2021
- Key contributor to the re-platforming and migration of Visionworks eCommerce website from Oracle ATG to Oracle Commerce Cloud.
- Maintained day-to-day updates to marketing collateral on eCommerce website for promotional changes and site enhancements using Oracle Commerce Cloud.
- Coded responsive emails and web pages based on creative comps within eCommerce website using HTML5, Bootstrap, CSS3 and jQuery.

ARMANDO MONTELONGO COMPANIES - **Web and Graphic Designer**   2015 to 2015
- Developed creative strategies and concepts for graphics, photography and video using Adobe CC, story boarding and producing photo shoots.
- Designed graphic assets and websites for marketing materials and lead generation.

TEAM EXPRESS - **Web and Graphic Designer**   2013 to 2015
- Created and designed slide graphics for Team Express websites through building and scheduling of graphic changes per sales promotions using Magento CMS.
- Adhered to brand messaging; working alongside vendors, promotions, and marketing analysis to build graphics for homepage.

ORDERTALK - **Web and Graphic Designer**   2011 to 2012
- Created, designed and coded web and mobile layouts implementing API's for restaurant online ordering through eCommerce websites.

TRAINUP - **Web and Graphic Designer**   2009 to 2010
- Designed Learning Management Systems using Photoshop, Illustrator, Visio, HTML, CSS, and jQuery.
- Created and designed company website and marketing materials for trade show booth design.

EYEMART EXPRESS - **Graphic Designer**   2007 to 2009
- Coordinated 21 retail stores' point of purchase print collateral and newspaper ads for each retail market.
- Created and developed design and newspaper print ads, direct mail, and point of purchase materials for Optometrists in the retail market.

EDUCATION
Bachelor of Arts in Advertising, Minor in Studio Art from Texas Tech University

PROFICIENT IN: Adobe CC (Photoshop, Illustrator, Dreamweaver, InDesign, XD), Figma, Miro, HTML5, CSS3, jQuery, Bootstrap, Content Management Systems (Oracle Commerce Cloud, Magento, Wordpress) Microsoft Office (Word, Excel, Powerpoint), Asana, Jira